



WELCOME  
TO THE  
WORLD OF

# G LD







[www.rrgold.shop](http://www.rrgold.shop)







FROM  
THE

4<sup>TH</sup>

GENERATIONS  
OF HERITAGE IN GOLD







TO THE  
**10**<sup>TH</sup>  
GENERATIONS







# ABOUT US

Discover the unparalleled legacy of **RR Gold**, a name synonymous with trust, excellence, and exquisite craftsmanship in the gold industry.

For over 40 years, spanning four generations, we have dedicated ourselves to perfecting the art of gold, bringing you timeless pieces and lucrative investment opportunities.

This presentation will illuminate our journey, showcase our vision, and outline the diverse ways you can prosper with RR Gold.







# HERITAGE

RR Gold stands on a foundation built over four decades, rooted in a rich family legacy. As a 4th-generation family business, we have meticulously preserved and advanced the art of gold crafting.

This extensive experience has not only honed our expertise but also fostered a deep understanding of the market and our customers' evolving desires.

Our journey has been marked by continuous innovation, from mastering traditional techniques to embracing modern manufacturing processes.

This blend of heritage and foresight allows us to consistently deliver superior quality and breathtaking designs that truly capture the essence of gold.







# OUR VISION

To be a leading gold jewelry brand, renowned for its exceptional quality, masterful craftsmanship, and unwavering customer trust. We aspire to set new benchmarks in the industry, becoming the preferred choice for those seeking unparalleled elegance and reliability in gold.

# OUR MISSION

To create exquisite gold jewelry that consistently exceeds customer expectations. We achieve this through a steadfast commitment to exceptional quality, personalized service that anticipates and fulfills individual needs, and the creation of timeless designs that celebrate the enduring beauty of gold.







# HIGHLIGHTS



## Legacy of Excellence

4th-generation gold business



## 40+ Years of Gold Expertise

Manufacturing and retailing



## Crafting Perfection

Exquisite gold jewelry with attention to detail







# FUTURE 1000

Outlets, Across India,  
strategically located for  
maximum visibility and  
foot traffic.







## Manufacturing

In-house production of gold jewelry and products.



## Wholesaling

Supplying gold products to retailers and other businesses.



## Retailing

Direct sales to customers through outlets and online platforms.







## Old Gold Dealings

Buying and selling old gold, providing customers with a convenient option.



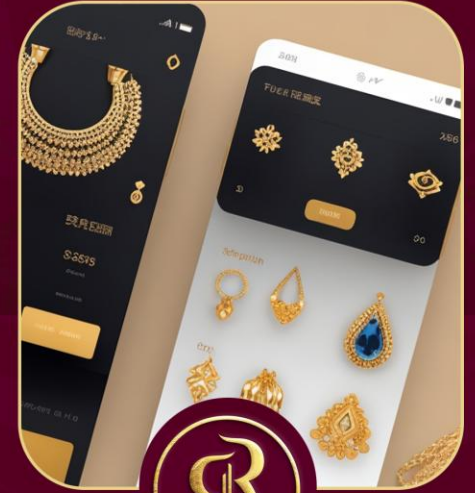
## Benefit Schemes

Various monthly and yearly schemes.



## Gold Coins

Offering gold coins for schemes and collection purposes.



## Gold Online Shopping

Ecommerce for customers to purchase gold products online







# FOUR TYPES OF PURCHASES



**RISE**



**RACE**



**RESTORE**



**RENAISSANCE**







# RISE PURCHASE

₹12,000

₹24,000

₹48,000

## BENEFITS

The "Rise" plan is designed to provide significant daily earnings based on your purchase amount. This plan offers a clear path to substantial value to your gold.

Franchise Benefits: Enjoy 0.7% to 1% Value

Appreciation (VA) greater than 152 time. And can enjoy Additional VA, in extra 50 time on minimum 2 new customers referrals

Tenure: in 364 days, from bill of purchase.







# RACE PURCHASE

₹10,000 to ₹250,000

₹12,000 Rise Up Purchase

₹250,000 to ₹750,000

₹24,000 Rise Up Purchase

₹750,000 to ₹1,000,000

₹48,000 Rise Up Purchase

## BENEFITS

The "Race" plan offers tiered purchase option building on the foundation of the "Rise" plan.

Franchise Benefits: Enjoy 1% to 2% Value

Appreciation (VA) greater than 152 time. And can enjoy Additional VA of 50 time, by minimum 2 new customers referrals or purchase additional 10% of the capital purchase amount in between the tenure.

Tenure: in 364 days, from bill of purchase.







# RESTORE PURCHASE

₹25,000 To ₹1,000,000

## BENEFITS

Franchise Benefits: 5.5% to 9.9% per month

VA over 10 months. Purchase amount, can draw after 10 months VA, by place pre notice before 3 months. This plan specially for the customers who focus monthly earnings.

Tenure: in 364 days, from bill of purchase.







# RENAISSANCE PURCHASE

₹1,000,000 Above



## BENEFITS

Stores Benefits: 6.6% to 10% per month VA over 10 months. After 10 months complete, customers considered as part of projects subjected to participating shops with agreements, can earn net profits dividends. This plan only for the customers who focus to the part of projects.

Tenure - Based on agreements.







# MAX PRO EARNINGS

The maximum promotion earnings an individual can earn will be based on the Rise plan they purchase.

The promotional earnings limit can be increased by increasing the Rise plan limit.

₹12,000

Max Pro Earnings : ₹1,20,000

₹24,000

Max Pro Earnings: ₹2,40,000

₹48,000

Max Pro Earnings: ₹4,80,000







# PROMOTER'S BENEFITS

Existing and active customers who introduce new customers, as well as their affiliated group, are entitled to receive "promoter's benefits"



## FOR RISE PROMOTIONS

Rise Up Bonus - Can earn 10% of the Rise plan's value for each direct sale of a Rise plan

Rise Up Core Bonus -Can qualify for rise up core bonus based on accumulated Golden Points (GP) from individual or group affiliate sales.

key point - Ceiling on the based of purchase amount

₹12000 - ₹12000 limit

₹24000 - ₹24000 limit

₹48000 - ₹48000 limit







# PROMOTER'S BENEFITS



## FOR RACE PROMOTIONS

Grade Bonus -

1st Grade -10%, 2nd Grade - 3%, 3rd Grade - 2%, 4 to 8 Grades 1%



## FOR RESTORE & RENAISSANCE PROMOTIONS

Grade Bonus -

1st Grade -10%, 2nd Grade - 3%, 3rd Grade - 2%, 4 to 8 Grades 1%, 9 to 18 Grades - 0.5%







ALL BONUS IS TIED TO THE  
SPECIFIC PLAN ACTIVATED

BONUS WON'T BE GENERATED  
FROM PLANS UNLESS ACTIVATED







# REPUTATION

-  SALES CONSULTANT
-  SENIOR SALES CONSULTANT
-  SALES EXECUTIVE
-  JUNIOR SALES EXECUTIVE
-  SENIOR SALES EXECUTIVE
-  ASSISTANT SALES MANAGER
-  SALES MANAGER
-  SENIOR SALES MANAGER
-  VICE PRESIDENT







GOLD  
IS THE  
MONEY OF  
KINGS







WE APPRECIATE IT  
—ARE YOU READY TO BECOME PART OF

*Our Journey*







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